

NO GUESS

The Clipix Creator Guide

From zero to viral in 6 simple steps. The premium end-to-end walkthrough of the all-in-one AI short-form video platform.

What's inside

- AI clipping & viral scoring
- Caption Studio presets
- AI voices & talking avatars
- Trend Radar & scheduling
- Brand kits & team workflow

Welcome to Clipix

The all-in-one AI studio for short-form video.

Clipix combines what used to take six different apps — Opus Clip, CapCut, ElevenLabs, Canva, Descript and a scheduler — into one beautifully simple platform. Whether you're a faceless creator, an on-camera personality, or a brand team, this guide will take you end-to-end.



Why creators switch to Clipix

- 10× faster content production
- Higher watch time with viral captions
- Consistent posting without burnout
- One subscription replaces 6 tools
- Works for faceless & on-camera creators
- Team-ready with brand controls

STEP 01

Drop in your source



Paste a YouTube URL, upload a long video, drop in a script, or just type a prompt. Clipix analyzes hook strength, pacing, and retention to surface the 10 most viral moments — each with its own AI viral score and reasoning.

- YouTube, TikTok, MP4, MOV, podcast audio supported
- AI viral score with explanation
- Auto-reframe to 9:16 with subject tracking

STEP 02

Pick a caption style



Choose from 6 battle-tested viral presets — Hormozi, Neon, Minimal, Gaming, Luxury, Documentary — or build your own. Captions are perfectly timed word-by-word with karaoke highlights that boost watch time by up to 80%.

- Word-perfect timing, no manual edits
- Emoji bursts on power words
- Brand kit fonts & colors auto-applied

STEP 03

Add a voice or AI avatar



Pick a studio-grade voice in 30+ languages, clone your own with 30 seconds of audio, or generate a talking avatar that lip-syncs your script perfectly. Great for faceless channels.

- ElevenLabs voices baked in
- Voice cloning from a 30-sec sample
- Realistic talking avatars with lip-sync

STEP 04

Surf the Trend Radar



Open Trend Radar to see which sounds, hooks, and topics are exploding in your niche today. Clipix turns each trend into a ready-to-shoot script in one tap.

- Updated every hour for your niche
- One-tap → script → clip → publish
- Built-in hashtag & hook generator

STEP 05

Schedule & publish



Connect TikTok, Reels, and Shorts. Drag clips onto the calendar at peak posting times your audience is actually online. Clipix handles captions, hashtags, and cross-posting.

- Smart peak-time suggestions
- Cross-post to 3 platforms in one click
- Performance analytics in the same view

STEP 06

Lock in your brand



Save logos, fonts, color palettes, intro/outro stings, and watermarks into a Brand Kit. Every future clip auto-applies them so your channel feels unmistakably yours.

- Unlimited brand kits per team
- Auto-applied to every render
- Share with collaborators in one click

Pro tips from top Clipix creators

Small habits, outsized results.

- Batch-create 7 clips on Monday. Schedule the whole week in 20 minutes.
- Always lead with a pattern interrupt in the first 0.8 seconds.
- Use the AI viral score as a ranking signal, not gospel — your gut still wins.
- Re-cut your top 10% performers into 3 new angles each.
- Lock a brand kit on day one. Consistency compounds.
- Reply to every comment in the first hour to feed the algorithm.

Need help?

Tap the floating Clippy chatbot anywhere in the app. It's trained on this entire guide and can answer in plain English, 24/7.

Ready to go viral?

Start free. No credit card. Your first 10 AI clips are on us.

clipix.app